

“Do it again!!
~ 2025 attendee

TEDx Albury

Where Curiosity Crosses Borders

PARTNER PROSPECTUS



Welcome to TEDxAlbury — where curiosity moves across borders.

Set on the lands of the Wiradjuri people, TEDxAlbury brings together thinkers, creators and changemakers from across our region — connecting local stories to global ideas.

In 2026, our theme Where Curiosity Crosses Borders reflects the place we call home and the ideas that don't stay contained by it.

This is where perspectives shift, disciplines collide and new possibilities emerge.

“ Thank you for bringing such a thought-provoking event to Albury. Super proud that our region could field such an array of intelligent, inspiring and interesting speakers and topics.

~ 2025 attendee



ABOUT US

About TEDx, x = independently organised event

In the spirit of discovering and spreading ideas, TEDx is a program of local, self-organised events that bring people together to share a TED-like experience. At a TEDx event, TED Talks video and live speakers combine to spark deep discussion and connection. These local, self-organised events are branded TEDx, where x = independently organised TED event. The TED Conference provides general guidance for the TEDx program, but individual TEDx events are self-organised. (Subject to certain rules and regulations.)

About TED

TED is a nonprofit, nonpartisan organisation dedicated to discovering, debating and spreading ideas that spark conversation, deepen understanding and drive meaningful change. Our organisation is devoted to curiosity, reason, wonder and the pursuit of knowledge — without an agenda. We welcome people from every discipline and culture who seek a deeper understanding of the world and connection with others, and we invite everyone to engage with ideas and activate them in your community.



TEDxAlbury invites you to play a role in how ideas move.

From the first spark of curiosity to ideas that travel far beyond the room, our partners help shape the journey.

With an engaged audience of up to 500 attendees in 2026 and global reach via TEDx Talks, partnership offers meaningful connection, not just visibility.

“The first thing I did when I walked away from the event was to call my leadership team and ensure we’re one of the sponsors of next year’s event. I was a bit worried about what to expect ... but this was outstanding.

~ 2025 attendee



TEDxAlbury 2026 will be held on Saturday 14 November 2026 at the Albury Entertainment Centre (Main Auditorium).

Building on a sold-out 2025 event, this expanded experience will feature powerful talks, live performances and curated moments designed to spark conversation and connection.

Held under license from TED, this locally produced event will welcome up to 500 engaged attendees to experience eight powerful talks from local and regional voices, plus live entertainment and creative interludes throughout the program. TEDxAlbury is a fully volunteer-run, non-for-profit event.

“Such a wonderful event that creates some wonderful topics of conversation during and after. Thoroughly recommend and can’t wait to attend more.

~ 2025 attendee



HORIZON

- Black tier | \$5000

**One exclusive partnership.
Where new possibilities
emerge.**

As a Horizon Partner, you help shape the future of TEDxAlbury.

Maximum exposure and premium benefits.

- Logo featured prominently on TEDx talk videos
- Mention in event introduction
- Exclusive meet & greet with speakers
- Option to host a display table in event foyer
- Two banners displayed in event foyer
- Option to include items in attendee Spark Packs
- Premium logo placement in event program
- Premium logo placement on event website Partners page
- Premium logo placement on event registration page
- Logo included in newsletters
- Social media shout-out
- Option to provide a promotional video for TEDxAlbury social media
- Six guest passes to TEDxAlbury 2026

**Is there something we've missed?
Reach out and chat to us about your ideas.**



CONNECTION

● Red tier | \$3000

**Two opportunities available.
Where ideas meet and
expand**

As a Connection Partner, you help amplify conversations and connections.

- Logo featured on TEDx talk videos
- Mention in event introduction
- One banner displayed in event foyer
- Option to include items in attendee Spark Packs
- Logo inclusion in event program
- Logo inclusion on event website Partners page
- Logo inclusion on event registration page
- Logo included in newsletters
- Social media shout-out
- Option to provide a promotional video for TEDxAlbury social media
- Four guest passes to TEDxAlbury 2026



- White tier | \$1500

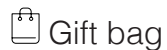
Five opportunities available.
Where ideas move beyond
the familiar.

As a Crossing Partner, you support ideas reaching new audiences.

- Logo featured on TEDx talk videos
- Mention in event introduction
- Option to include items in attendee Spark Packs
- Logo inclusion in event program
- Logo inclusion on event website Partners page
- Logo inclusion on event registration page
- Logo included in newsletters
- Social media shout-out
- Two guest passes to TEDxAlbury 2026



SPARK PARTNERS



Gift bag

Powering the moments people take home

Spark Partners contribute to the experience through curated items and activations.

Requirement: 500 items for our TEDxAlbury Spark Packs

As a Spark Pack Sponsor, your in-kind contributions bring an extra layer of delight to our attendees. Whether it's a thoughtfully selected product, a voucher for your services or a digital gift delivered via our virtual Spark Pack to all attendees, your brand becomes part of the moment where curiosity and generosity meet.

We welcome creative items, exclusive offers, discount codes and e-gift contributions that align with our values of innovation, connection and impact. It's a powerful way to get your brand directly into the hands and minds of our audience.

- Item in goodie bag given to every attendee and volunteer
- Logo inclusion in Spark Pack section on website
- Social media shout-out



CHANGEMAKERS

🏡 Donations and in-kind support

For those who want to support the event in meaningful ways — through skills, services or contributions that help bring TEDxAlbury to life.

Whether you're a small business offering an in-kind donation, a local creative lending your skills, or an individual who simply believes in ideas worth spreading — we welcome you as a valued TEDxAlbury Supporter.

Your generosity helps bring the event to life in practical and meaningful ways and we're proud to recognise your role in powering a day of connection, creativity, and community spirit. Your contribution will be acknowledged in the Supporter area of our website.

“ Thank you for bringing such a thought provoking event to Albury. Super proud that our region could field such an array of intelligent, inspiring and interesting speakers and topics.

~ 2025 attendee

Partnership summary

Benefit	Horizon	Connection	Crossing	Spark Partner	Changemaker
Logo featured prominently on TEDx talk videos	●	●	●		
Mention in event introduction	●	●	●		
Exclusive meet & greet with speakers at after function	●				
Option to host a display table in event foyer	●				
Banners displayed in event foyer	2	1	-	-	-
Option to include items in attendee Spark Packs	●	●	●	●	
Logo/mention in event program	●	●	●		
Logo placement on event website	●	●	●	●	●
Logo placement on event registration page	●	●	●		
Logo included in newsletters	●	●	●		
Social media shout-outs	●	●	●	●	●
Option to provide a video for TEDxAlbury social media	●	●			
Guest passes	6	4	2	-	-

Thank you

TED^x Albury

Stay Curious

tedxalbury.com.au

hello@tedxalbury.com.au

Ann-Maree Imrie

Licensee and Curator

Kellie Davies

Marketing Maestro and Co-organiser

“ Thank you for bringing
this to us. Absolutely,
very well done!!!!

~ 2025 attendee

